

Peter Allen

Graphic Designer

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Awards

Dean's list (2019, 2020, and 2021)
HOPE Scholarship (ongoing)

Skills

Technical skills in Adobe Suites (Photoshop, Illustrator, InDesign, Acrobat) and Figma

General skills in layout design, color harmony, photo manipulation, photo editing, brand unity, user experiences, packaging design, logo design, typography, organization, written and verbal communication

Overview

My name is Peter Allen, I am a graphic designer born in Canton, Georgia. However, I mainly grew up in Bogart, Georgia. After attending high school there, I moved to Kennesaw to pursue my BFA in Art at Kennesaw State University. I've primarily been enjoying working on logo design, poster design, and packaging design.

Education

Kennesaw State University / BFA-Art

August 2018 – December 2023, Kennesaw, GA

Concentration in Graphic Design

Expected to graduate December 2023, and maintained a current cumulative GPA of 3.22.

Coursework includes: Typography I, Typography II, Advertising and Packaging, UX Design, 2D/3D Design, Electronic Illustration, Publication Design, Web Design, Interactive Media Design, Motion Graphics

Experience

Sharks St II On the Menu / Magazine Spread Project

March 2022 – March 2022, Kennesaw State University

Tasked with designing a spread that could appear in a National Geographic magazine. The goal was to research brand manuals and guidelines to create a magazine spread as accurate to the real company's magazine as possible. Article discusses how sharks are still suffering from over fishing.

HighRise Delta-8 THC / Packaging Design Project

June 2023 – June 2023, Kennesaw State University

A box set designed to hold three inner boxes containing a trio of products. The company, HighRise, sells Delta-8 THC products. This box set contains the fruit trio, a set of three different disposable delta-8 cartridges.

Traveler's Health Website / Interactive Media Design Project

August 2023 – September 2023, Kennesaw State University

A website design project designed to promote safety while traveling for medical services, such as cancer treatment. Created a homepage and subpage design. Goal of the project was to create a web page design that was well organized, had easy navigation, and informed the user of the health and safety risks of traveling for medical services.