



About Me

Amanda Reif was born in Brunei, Borneo, and grew up in Marietta, Georgia. Her goals as an artist are to become a well-rounded artist while creating sustainable art for a better, more eco-friendly future. Currently, she is serving on the student board of AIGA as the secretary and working at Notion LLC as a Graphic Designer and Assistant Marketer. She looks forward to add value to an environment that can also help her grow professionally.

Skills

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- Branding Identity
- Print Marketing
- Motion Design
- Package Design
- Illustration

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- Adobe Creative Suite
- Wix
- Figma
- Pixpa
- Microsoft Office

Education

Bachelor in Fine Arts
Graphic Communications
Kennesaw State University
Kennesaw, GA
Expected Graduation May 2023

Experience

F a D 2018 -

I offer a range of design services manage quick turn projects for various clients in the environmental, sports, and portrait industries

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Freelance Designer

- Pioneered campaigns and marketing materials from strategy to execution
- Crafted brand stories and strategy guides

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Freelance Designer

- Prioritized multiple projects for real estate agents and adjusted to inevitable changes in timelines, deadlines and project goals in a fast-paced environment
- Collaborated with Marketing Director to develop compelling design solutions



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