

Erika Maduako

graphic designer

Profile

Adaptable graphic design graduate with a keen eye for creativity and strong problem solving skills. Looking to help propel engagement and business forward for the team and company through editorial and social media post designs. Very proficient in Illustrator, Photoshop, and InDesign Adobe Applications.

Copywrite text for Social Media Captions, Blogs, and Newsletters.

- **Design email campaigns using MailChimp, ActivateCampaign, and others**
- **Schedule and Send out Newsletters according to specified audience.**

Decatur, GA

- Design, edit, update book design, internal content, and other materials.
- Create all necessary files to ensure publishing on Amazon.
- Organize all files in their corresponding folders on Google Drive.

CONTACT

Dallas, GA

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 erika-maduako

Education

Kennesaw, GA

Bachelor of Fine Arts
Concentration in
Graphic Communications

Skills

Adobe Creative Suite
Photoshop, Illustrator, InDesign,
After Effects

Microsoft
Word, Powerpoint

Figma

Personal
Critical Thinker, Problem Solver,
Dedicated, Detail-oriented