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Atlanta, GA

Key Skills

- Leadership
- Collaboration
- Strong Work Ethic
- Critical Thinking
- Adaptability

Overview

Atlanta based graphic designer, Edward Valdez, designs with a purpose. And that purpose is to stand out. He looks towards innovation to create his work. Specializing in print, branding, and packaging. Aside from graphics, Edward also has a keen eye for photography and videography — working with photo manipulation and video editing helps build his extensive portfolio. Edward is looking to create bold and exciting art.

Software Key Skills

- Adobe Photoshop, Illustrator, InDesign
- Adobe Premiere Pro, After Effects
- Adobe Lightroom
- Adobe XD
- Sketch
- Canva
- Procreate

CREATIVE SERVICES INTERN at Heidelberg USA AUGUST 2021–JANUARY 2021

- Assisted in the design and development of marketing materials, including brochures, flyers, and social media graphics.
- Collaborated with the marketing team to create a cohesive brand identity and messaging.
- Managed the design process from concept to final production, ensuring all materials met quality standards and deadlines.
- Conducted research and analysis to identify trends and opportunities in the market.

Education

MAY 2022

Bachelor of Science in Graphic Design, Georgia Institute of Technology

MAY 2016

High School Diploma, Atlanta-Fulton County Stadium High School