





In addition, this spring, undergraduates will also be able to access SAS Viya for the first time, where they will work with real data from a credit lender. The project requires the students to process and clean the data, and work with more than 500 predictors to develop and evaluate sophisticated models. Such practical applications could be attractive to talent-hungry financial services companies, where SAS is commonly used to combat fraud, optimize marketing efforts and manage customer relationships.

Students, professors and researchers can also take advantage of SAS Viya's ability to integrate with open source applications like Python, R, Hadoop and Java.

Learn more about the capabilities [SAS Viya](#) and how SAS is used in [higher education](#)