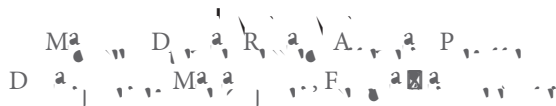




Creating Innovation Value Through Generative AI: A Property Rights Perspective



When is Bonding Worth the Risk? How Status Affects the Decision



What's Age Got to Do With Leadership Effectiveness? A Meta-Analytic Investigation on First-Line and Mid-Level Leaders



Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

VR You Ready? A Few Studies of Virtual Reality in Marketing

Creating Innovation Value through Generative AI: A Property Rights Perspective

ABSTRACT

Generative Artificial Intelligence (GenAI), including Large Language Models (LLMs), Chatbots, and other AI-powered tools, has revolutionized content creation, design, and research. This paper explores the legal and ethical challenges surrounding the ownership and protection of AI-generated content. It examines the implications of copyright law, trademark, and patent law in the context of AI, and discusses the need for new legal frameworks to address the unique challenges posed by this technology. The paper also discusses the importance of transparency and accountability in AI systems, and the role of industry and academia in developing responsible AI practices.



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Supplier Financing Agreements and Cash Flows

ABSTRACT

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Abstract
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VR You Ready? A Few Studies of Virtual Reality in Marketing

ABSTRACT

(R) I/O C/P B/R (J, 2023), R. a. B. E. M. a. R. B. P. a. R. A. C. L. H. M. P. A. R.

When is Bonding Worth the Risk? How Status Differences Moderate the Effect of Auditor-Manager Social Bonding on Manager Behavior

ABSTRACT

Abstract text is present but illegible due to heavy noise and artifacts.

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Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

ABSTRACT

This study examines the impact of sales-experienced executives in top management teams (TMTs) on corporate social responsibility (CSR). We use data from 100 firms to investigate the relationship between the presence of sales-experienced executives in TMTs and CSR performance. Our findings indicate that firms with sales-experienced executives in their TMTs tend to have higher CSR performance. This relationship is particularly strong for firms with a high degree of sales dependence. The study also finds that sales-experienced executives in TMTs are more likely to be involved in CSR activities. The results suggest that sales-experienced executives play a significant role in promoting CSR in firms. The study contributes to the understanding of the role of sales-experienced executives in CSR and provides insights for firms looking to improve their CSR performance.